

To: The Malaysian Water Association  
No. 24 Second Floor Jalan Sri Hartamas 8  
Taman Sri Hartamas, 50480 Kuala Lumpur

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**THE MALAYSIAN WATER ASSOCIATION**  
**MALAYSIA WATER INDUSTRY GUIDE 2022**  
**ADVERTISING CONTRACT**  
**(Booking Deadline: 12 August 2022)**

We hereby confirm our advertisement for the **MALAYSIA WATER INDUSTRY GUIDE 2022**.

Booking is confirmed and authorised by (please fill in BLOCK LETTERS the details as indicated below):

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel No: \_\_\_\_\_ Fax No: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorised/Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

**ADVERTISEMENT POSITIONS/RATES (Please indicate x in the appropriate boxes provided)**

<u>Advertisement Position</u>	<u>Rates (RM)</u>	<u>Advertisement Position</u>	<u>Rates (RM)</u>
<input type="checkbox"/> 1. Inside Front Cover	5,500.00	<input type="checkbox"/> 7. Facing Foreword Page	4,200.00
<input type="checkbox"/> 2. Facing Inside Front Cover (page 1)	5,000.00	<input type="checkbox"/> 8. Facing Message: Minister (KASA)	4,200.00
<input type="checkbox"/> 3. Outside Back Cover	6,000.00	<input type="checkbox"/> 9. Facing Message: Chairman (SPAN)	4,200.00
<input type="checkbox"/> 4. Inside Back Cover	4,500.00	<input type="checkbox"/> 10. Facing Message: President (MWA)	4,200.00
<input type="checkbox"/> 5. Facing Title Page	4,200.00	<input type="checkbox"/> 11. Run-of-Book Page	4,000.00
<input type="checkbox"/> 6. Facing Contents Page	4,200.00	<input type="checkbox"/> 12. Half Page (Horizontal)	2,500.00

**Grand Total (RM)** \_\_\_\_\_

We will remit our payment via:

☐ Bank Transfer

☐ Cheque No. \_\_\_\_\_

**BANK DETAILS**

Name : THE MALAYSIAN WATER ASSOCIATION  
Bank : Hong Leong Bank Berhad  
Account No. : 277-000-13651  
Bank ID : 78988

**PAYMENT TERMS & CONDITIONS**

1. Upon received of the complete advertising contract form, an invoice will be issued.
2. MWA request that all payments be made within 5 working days of the invoice being issued.
3. Any company or organisations with different method of payment terms, please provide us with your LOU as a proof that you will be undertaking the amount payable.
4. No cancellation is allowed 7 working days after confirmed contract and invoice issued. If you wish to continue with the cancellation, you are liable to pay penalty charges of 50% from the invoice amount.
5. When any cancellations are notified (and payment has been made) in writing to MWA 7 working days before, a credit voucher will be issued for use at future MWA events.

*Authorised Signature & Company's Stamp*

*Date of Contract*

## GENERAL TERMS & CONDITIONS

1. The publisher and its authorised agents are indemnified against all claims, actions, suits, demands, losses, costs and expenses in respect of advertisements published under instructions from an advertiser or his advertising agency.
2. Dimensions of advertisements must adhere to publisher's specifications.
3. The publisher and its authorised agents reserve the right to reject materials supplied if they do not meet with advertising policy, technical and/or editorial requirements and standards.
4. The publisher and its authorised agents will not be responsible for the print quality if materials supplied are not made to stipulated requirements.
5. When advertiser requires the publisher or its authorised agent to produce advertisement materials, charges will be levied based on actual requirements.
6. The publisher reserves the right to use available material if copy is not supplied by the stipulated deadline, or to charge in full for space cancellation after the material deadline.
7. All advertising materials are held at the owner's risk and are not insured by the publisher and its authorised agents.
8. Cancellation of orders before material deadline is subject to a surcharge of 50% of the contracted rates.
9. Bookings can be made in advance by faxing the Contract to 03-6201 5801 / email to [hafis@mwa.org.my](mailto:hafis@mwa.org.my). Please send original Contract with payments in due course. Tel: 03-6201 2250 / 9521
10. The publisher reserves the right to alter the contents and schedules of the publication without notice.
11. The placing of an order in contract will be deemed on acceptance of these terms and conditions.

## ADVERTISEMENT SPECIFICATIONS

### Full Page (A4) Full Colour:

Trimmed Size : 210mm x 297mm  
Image Page Size : 190mm x 277mm  
Bleed Size : Add 5mm to all sides

**Booking Deadline: 12 August 2022**  
**Materials Deadline: 19 August 2022**

### Accepted Media/Digital Files:

- Materials must be supplied in CD in any PDF or JPEG files (resolution of 300 dpi in actual size) with a colour proof is highly appreciated to assist in production.

### Important Points:

- Colour files must be in CMYK (No pantone colour).
- Use only listed file formats and ensure all components of the adverts are supplied, i.e. any graphics and fonts, photos, and the Illustrator/InDesign/QuarkXpress. Create outline for all texts.
- Supply a hard copy of colour proof to ensure printing quality.