



ADVERTISEMENT SPACE		Price RM	
1	Inside Front Cover (IFC)	6,500.00	<input type="checkbox"/>
2	Facing Editor's Note (FEN)	5,000.00	<input type="checkbox"/>
3	Facing Content Page (FCP)	5,000.00	<input type="checkbox"/>
4	Inside Back Cover (IBC)	6,500.00	<input type="checkbox"/>
5	Outside Back Cover (OBC)	8,000.00	<input type="checkbox"/>
6	Open Spread (OS) / 2-Page Advertorial	10,000.00	<input type="checkbox"/>
7	Run On Page (ROP)	4,000.00	<input type="checkbox"/>

SINGLE ADVERTISEMENT

Full Bleed : 21.6cm X 30.3cm
 Trim Size : 21cm X 29.7cm
 Safe Zone : 18cm X 26.7cm

SPREAD ADVERTISEMENT

Full Bleed : 42.6cm X 30.3cm
 Trim Size : 42cm X 29.7cm
 Safe Zone : 39cm X 26.7cm

MATERIAL

REQUIREMENTS

1. Artwork in PDF file with cropmarks.
2. All images are embedded and resolution at 300 dpi
3. Font in create outline.
4. Colour mode in CMYK MODE

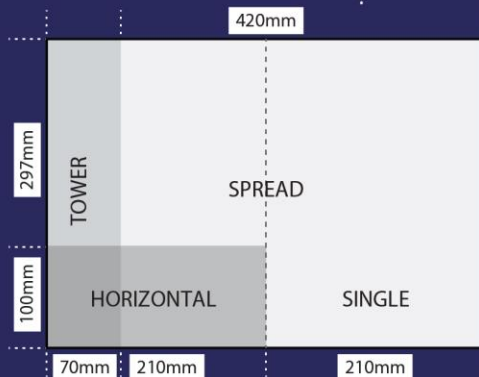
DEADLINE

ADVERTISEMENT BOOKING
 Before / by 15 August 2022

PAYMENT
 Before / by 19 August 2022

COPY / MATERIAL
 Before / by 19 August 2022 , for already finalised PDF Ad(s)

CANCELLATIONS
 No cancellations once as space is confirmed.



PUBLISHER'S RIGHT

- The publisher will not be responsible for any omission to insert an advertisement and reserves the right to reject or cancel any order, notwithstanding acceptance of payment.
- The positioning of the advertisements in unspecified pages will be at the discretion of the publisher.
- The publisher reserves the right to refuse advertisements submitted for publications and/or to hold over any advertisements for later publications.
- Advertiser shall not be entitled to refund or to invalidate any existing contract or contracts in the event of printer's errors unless such errors distort the meaning of the advertisement

BOOKING FORM

This is our authorised confirmation for the chosen advertisement.

Total Amount (RM) :

Giro/ Cheque No :

Company Name :

Contact Person :

Tel : Mobile :

Email :

Payment Details:

The Malaysian Water Association | Hong Leong Bank Berhad | Account No: 277-000-13651

Please email the all transfer/bank-in slips to accounts@mwa.org.my