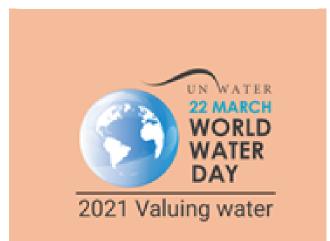


## CELEBRATION OF WORLD WATER DAY 2021 -"VALUING WATER"





Main Focus: It is about what water means to people, its true value and how we can better protect this vital resource

#### **Guest of Honour:**



YB Dato' Tuan Ibrahim bin Tuan Man Minister of Environment and Water "to be confirmed"

#### MODERATOR



Datuk Ir. Abdul Kadir Mohd Din, FASc The Malaysian Water Association

### PANELISTS & TOPICS



Prof. Dr. Chan Ngai Weng **Professor / President** Universiti Sains Malaysia / Water Watch Penang

**BALANCING THE SOCIAL, ECONOMIC & ENVIRONMENTAL VALUES OF WATER: LEARNING** FROM THE PAST TO ADD RESILIENCE TO OUR **FUTURE** 

#### **PANELISTS & TOPICS**



**Dato Ir. Alice Jawan Empaling Permanent Secretary Ministry of Utilities Sarawak** 

**VALUING WATER FOR SUSTAINABILITY IN** SARAWAK



Tan Sri Dato' Ir. Syed Muhammad Shahabudin Chairman **SMHB Sdn Bhd** 

WHY IS IT USEFUL TO UNDERSTAND THE VALUE **OF CLEAN WATER?** 



22nd March 2021, Monday 9:30 am - 11:30 am (Malaysian Time)



## Platform by FREE REGISTRATION

Link for registration - https://forms.gle/cqVbi6EAz4KHm1Lr6

#### The Malaysian Water Association

(Persatuan Air Malaysia)



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in collaboration with **Ministry of Environment and Water** 



# Celebration of World Water Day 2021 – "Valuing Water"



On 22 March, 2021, World Water Day will be celebrated in an online event, organised by the Malaysian Water Association.

The theme of the MWA World Water Day 2021 Celebration is "Valuing Water in Malaysia".

- The value of water is about much more than its price water has enormous and complex value for our households, food, culture, health, education, economics and the integrity of our natural environment.
- If we overlook any of these values, we risk mismanaging this finite, irreplaceable resource.
- Valuing water is not pricing water. The objective of valuing water is not to increase water prices, but to make more informed decisions to confirm optimal allocation and usage of water.
- Without a comprehensive understanding of water's true, multidimensional value, we will be unable to safeguard this critical resource for the benefit of everyone.

#### **TENTATIVE PROGRAMME**

9:15 AM - PARTICIPANTS LOGIN INTO WEBINAR

9:30 AM - WELCOME ADDRESS BY DATUK IR. ABDUL KADIR MOHD DIN, FASC PRESIDENT, THE MALAYSIAN WATER ASSOCIATION (MWA)

9:40 AM - OFFICIAL ADDRESS BY YB DATO' TUAN IBRAHIM BIN TUAN MAN MINISTER OF ENVIRONMENT AND WATER

10:00 AM - PANEL PRESENTATION AND Q&A AND DISCUSSION WITH PARTICIPANTS

11:30 AM - END