



The Malaysian Water Association

MALAYSIA WATER INDUSTRY GUIDE 2013
ADVERTISEMENT CONTRACT
(Booking Deadline: Before 24 May 2013)

We hereby confirm our advertisement for the **MALAYSIA WATER INDUSTRY GUIDE 2013**.
 Booking is confirmed and authorised by (please fill in BLOCK LETTERS the details as indicated below):

Company: _____

Address: _____

Telephone No: _____ **Facsimile No:** _____ **E-mail:** _____

Contact Person: _____ **Designation:** _____

ADVERTISEMENT POSITIONS/RATES (Please indicate x in the appropriate boxes provided)

Advertisement Positions	Rates (RM)	Advertisement Positions	Rates (RM)
<input type="checkbox"/> Inside Front Cover	5,000.00	<input type="checkbox"/> Facing Forward Page	4,000.00
<input type="checkbox"/> Facing Inside Front Cover (pg. 1)	5,000.00	<input type="checkbox"/> Facing Message: Minister (KeTTHA)	4,000.00
<input type="checkbox"/> Outside Back Cover	6,000.00	<input type="checkbox"/> Facing Message: Chairman (SPAN)	4,000.00
<input type="checkbox"/> Inside Back Cover (half page/horizontal)	3,000.00	<input type="checkbox"/> Facing Message: President (MWA)	4,000.00
<input type="checkbox"/> Facing Title Page	4,000.00	<input type="checkbox"/> Run-of-Book Page	4,000.00
<input type="checkbox"/> Facing Contents Page	4,000.00	<input type="checkbox"/> Half Page Advertisement (horizontal)	2,500.00

GENERAL TERMS & CONDITIONS

1. The publisher and its authorised agents are indemnified against all claims, actions, suits, demands, losses, costs and expenses in respect of advertisements published under instructions from an advertiser or his advertising agency.
2. Dimensions of advertisements must adhere to publisher's specifications.
3. The publisher and its authorised agents reserve the right to reject materials supplied if they do not meet with advertising policy, technical and/or editorial requirements and standards.
4. The publisher and its authorised agents will not be responsible for the print quality if materials supplied are not made to stipulated requirements.
5. When advertiser requires the publisher or its authorised agent to produce advertisement materials, charges will be levied based on actual requirements.
6. The publisher reserves the right to use available material if copy is not supplied by the stipulated deadline, or to charge in full for space cancellation after the material deadline.
7. All advertising materials are held at the owner's risk and are not insured by the publisher and its authorised agents.
8. Cancellation of orders before material deadline is subject to a surcharge of 50% of the contracted rates.
9. Bookings can be made in advance by faxing the Contract to 03 6201 5801. Please send original Contract with payments in due course.
10. The publisher reserves the right to alter the contents and schedules of the publication without notice.
11. The placing of an order in contract will be deemed on acceptance of these terms and conditions.

TECHNICAL DATA

Full Page (A4) Full Colour:

Trimmed Size : 210mm x 297mm
 Image Page Size : 190mm x 277mm
 Bleed Size : Add 5mm to all sides

Accepted Media/Digital Files:

- Materials must be supplied in CD in any PDF or JPEG files (resolution of 300 dpi in actual size) with a colour proof is highly appreciated to assist in production.

Important Points:

- Colour files must be in CMYK (No pantone colour).
- Use only listed file formats and ensure all components of the adverts are supplied, i.e. any graphics and fonts, photos, and the Illustrator/InDesign/QuarkXpress. Create outline for all texts.
- Supply a hard copy of colour proof to ensure printing quality.

Booking Deadline : 24 May 2013

Materials Deadline: 31 May 2013

PAYMENT OF ADVERTISEMENT

We are pleased to enclose herewith our Cheque No. _____ for RM _____
 made payable to **THE MALAYSIAN WATER ASSOCIATION**.

**We have included the necessary bank commission for outstation cheques together with the full advertisement rate.*

Authorised Signatory & Company's Chop

Date of Contract